



# PriorityPak<sup>®</sup>

Automated Mailer Solution

## SYSTEM OVERVIEW

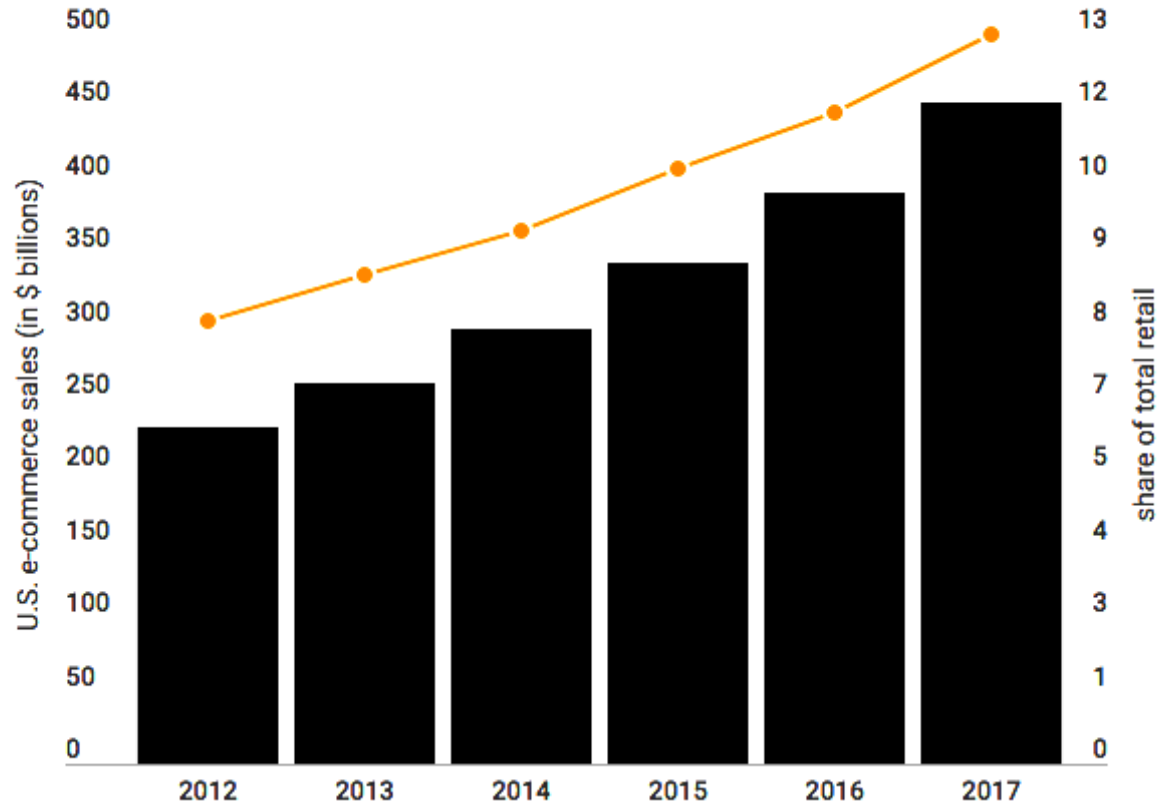
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Sealed Air



U.S. E-Commerce Sales & The Web's Share of Total Retail 2012-2017



**U.S. e-commerce sales grew**

**16.0%  
in 2017**



**Labor**



**Freight  
Costs**



**Customer  
Experience**



**I-Pack<sup>™</sup>**

Void Reduction  
Packaging Solution

*Tray and Lid, Reduced  
Based on Product Height*



**UltiPack<sup>®</sup>**

Void Containment  
Packaging Solution

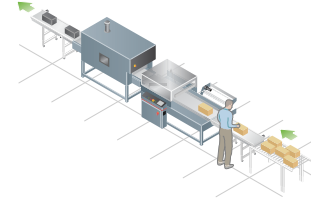
*Tray, Wedge & Lid,  
Reduced Based on Product  
Height*



**e-Cube<sup>™</sup>**

Void Reduction  
Packaging Solution

*Uses Standard RSC, Carton  
Reduced Based On Product  
Height*



**Stealthwrap<sup>™</sup>**

Automated Cartoning  
Solution



**FloWrap<sup>™</sup>**

High Speed Form Fill  
Seal Solution

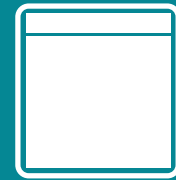
*Right Sized Polymailer  
Based On Product Length*



**PriorityPak<sup>®</sup>**

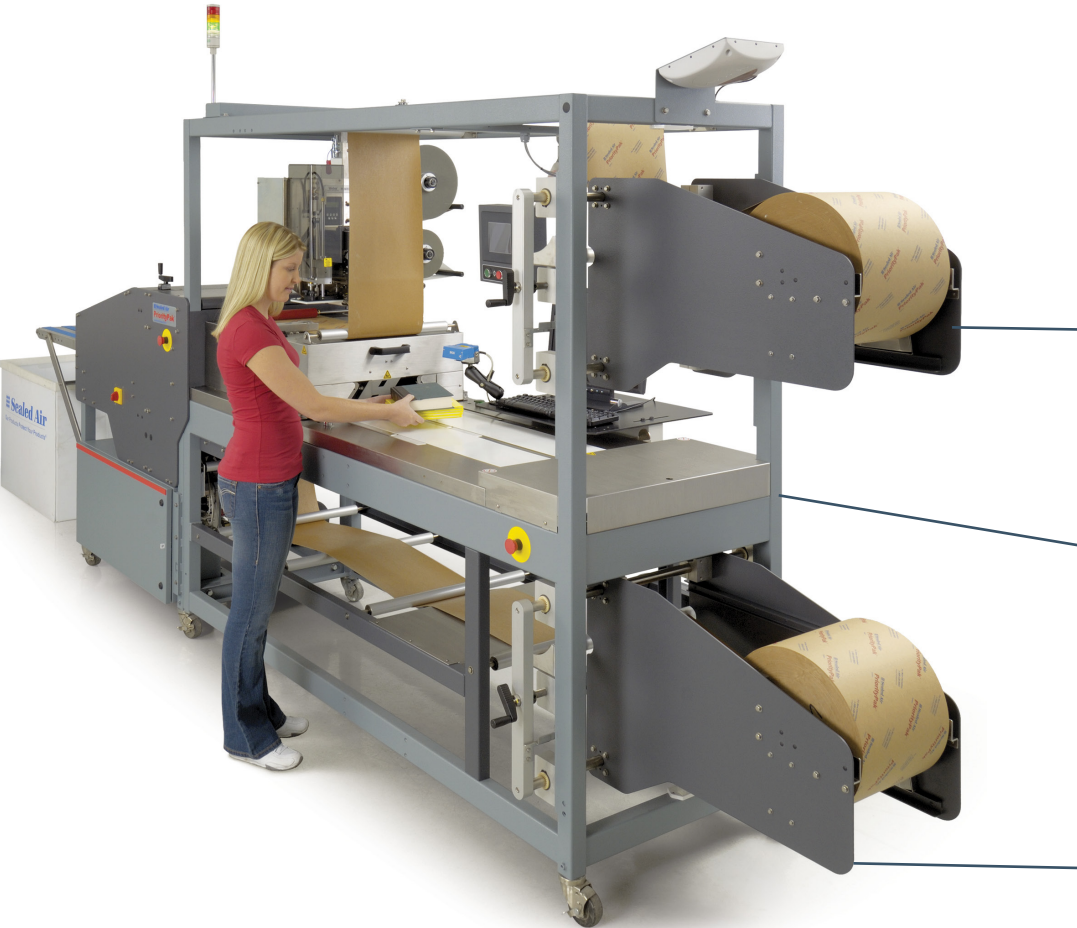
High Speed Form Fill  
Seal Solution

*Right-sized Rigid Or Bubble  
Mailer Based On Product  
Length*



RIGHT-SIZING BOX

CONTAIN & SHIP



Increases productivity:  
creates up to 15 Ready-  
to-ship packs per  
minute.

Integrates into existing  
packaging lines.

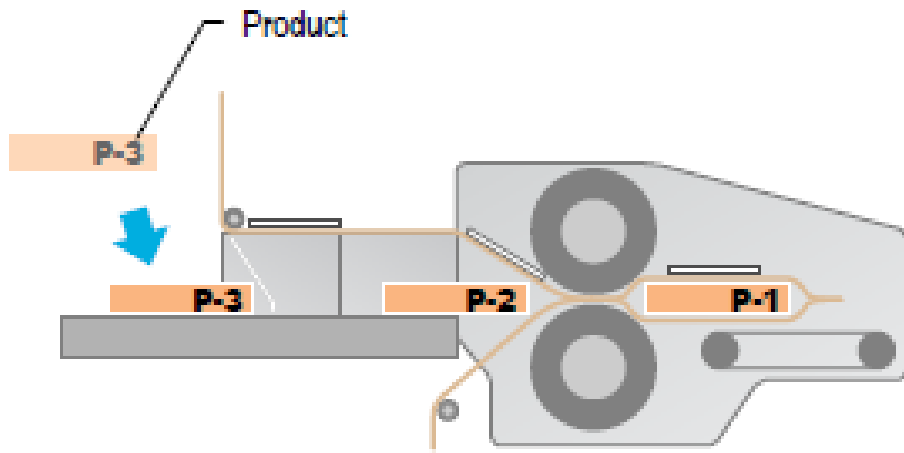
Accommodates  
fluctuating package  
volume requirements.



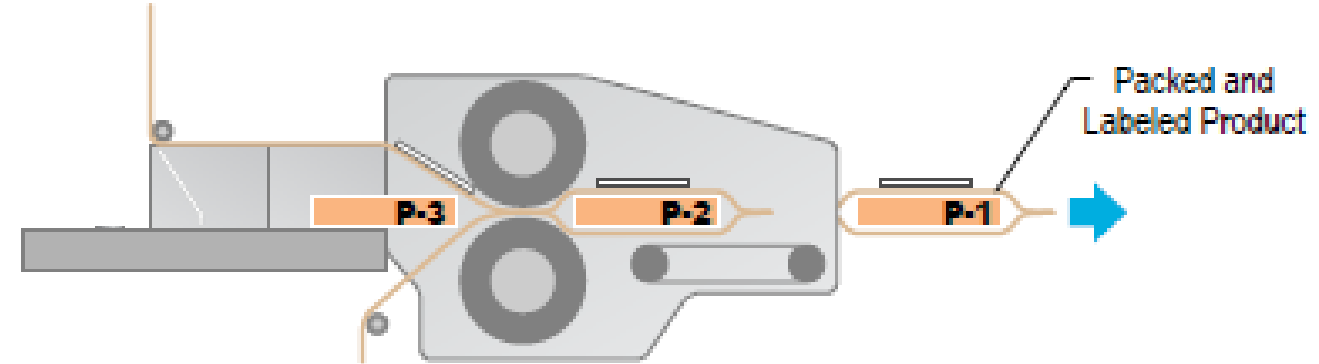
Cohesive-  
coated material  
locks products  
in place.

Pack length is  
determined by  
product dimensions.  
Width is fixed by  
material roll width.

A High-Speed Fulfillment Solution That Encapsulate  
Products In A Ready-To-Ship Protective Package



**1. Place product on the infeed belt**



**2. Scan packing slip, encapsulates product, labels pack and finished pack exits the system**







## Manual

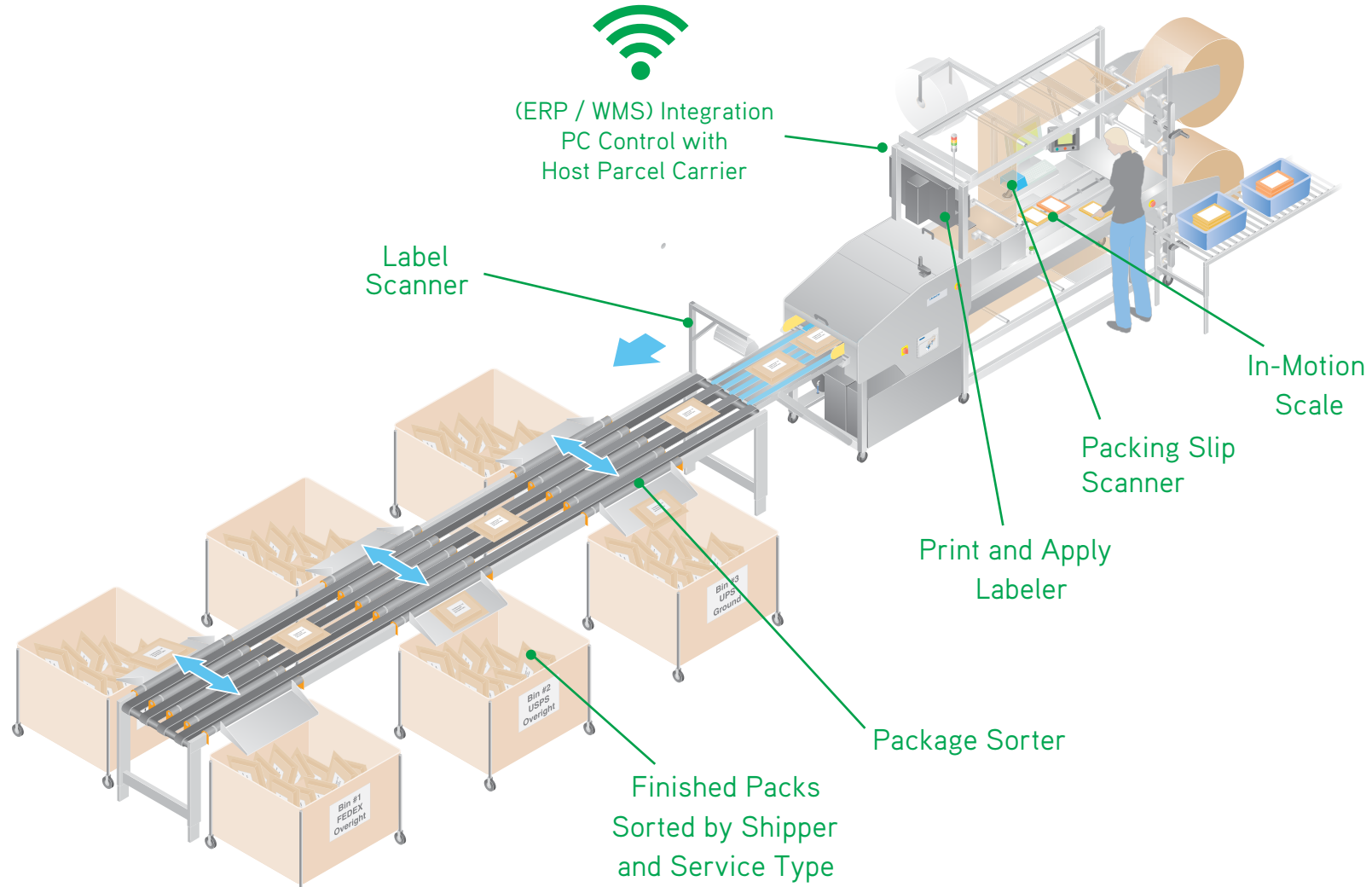
(Basic System)



## Enhanced

(Scale, Scanner, Print & Apply)







CURBSIDE RECYCLABLE



Material	Width	Linear Feet	Diameter
PriorityWrap <sup>®</sup>	8", 9.5", 12"	500ft	27"
Bubble Laminate	16" or 18"	850ft	36"
PriorityWrap <sup>®</sup> Rigid Board	15" or 18"	500ft	13"
	12"	625ft	15"
	9.5"	750ft	18"

**PriorityWrap<sup>®</sup> Rigid Board**

- 69#, 56#, 42#, 33# options
- Provides superior edge protection
- Can be perfed, notched, and/or have tear tape embedded

**PriorityWrap<sup>®</sup> Bubble Laminate**

- 3/16" bubble
- Good for cushioning applications
- Can be perfed for easier opening

**Single-faced corrugated and clear bubble also available as non-standards**

**Printing is available on PriorityWrap<sup>®</sup> Rigid Board**



# PriorityPak<sup>®</sup>

Automated Mailer Solution

## REVERSE LOGISTICS



**Just tape up opened package  
and send back to retailer.**

Sealed Air 



**Notcher**

**Tear Tape  
Applicator**

**Extended Discharge  
Conveyor**

**Bubble  
Dispenser**



**Service**



**Spare Parts**



- Book publishing & printing
- CD's
- DVD's
- Video games
- Cell phones
- Computer accessories
- Pharmaceutical
- Mail-order
- Electrical components
- Religious organizations
- Jewelry
- Photographs
- Appliance parts center
- Promo & lit. fulfillment
- Credit cards
- 3PL companies
- Cosmetics
- Novelties



## TARGET USERS

Customers packaging single orders in small boxes

Customers using mailers

Customers manually shipping 750 - 1000 orders per day





## Labor

- Payback comes from labor savings
- High-labor, inefficient processes are good candidates



## Shipping

- PriorityPak<sup>®</sup> “right-sizes” the pack
- Offers significant savings over small boxes



## CX

- PriorityWrap Board is curbside recyclable
- Branding Opportunities - Priority Wrap Board can be printed on
- Customers receive orders quickly



**PriorityPak<sup>®</sup>**  
Automated Mailer Solution

## Jewelry Retailer

Went from 1 pack every  
2.5 min to **6 a min**

Massive savings are in labor

**24**

packs per hour

Manual

**360**

packs per hour

PriorityPak

**1400%**

Increase in productivity

**\$112,015**

Total Annual Savings

## Actual PVA

Equipment Configuration	Gen 2 Enhanced
Equipment Investment	\$114,900
Packs per Minute	6
Packs per Hour	360
Burdened Labor Cost of per Hour	\$15.00
Number of Operators	1
Material	Bubble Laminate
Material Width (in)	18
Material Cost (per 1000 ft <sup>2</sup> )	\$130.00
Avg. Additional Packaging Cost	\$0.0000
Average Pack Length (in)	8.13
Average Material per Pack (ft <sup>2</sup> )	2.28

Cost Per Pack:	PriorityPak <sup>®</sup>	Existing Pack
Material	\$0.427	\$0.286
Labor	\$0.042	\$0.630
Total	\$0.468	\$0.916

ANNUAL SAVINGS AND PAYBACK	
Packs per day	1000
Work Days per Year	250
Package per Year	250,000
Savings per Pack	\$0.448
<b>Total Annual Savings</b>	<b>\$112,015</b>

Packs per Minute per Person	0.3968	
Burdened Labor Cost of per Hour	\$15.00	
Pack Size	Cost	% of Total
Pack Size 1	\$0.270	25%
Pack Size 2	\$0.245	25%
Pack Size 3	\$0.330	25%
Pack Size 4	\$0.300	25%
Pack Size 5	\$0.000	0%
Pack Size 6	\$0.000	0%
Existing Average Packaging Cost: \$0.286		

PriorityPak <sup>®</sup> Savings per Pack
<b>\$0.448</b>

MACHINE CAPACITY	
Packs/min	6
Packing hr/shift	7
Packing Shift/day	1
Total Packs/day	2520
Total Pack/year	630,000